

MURREL CULTURE

Rajesh Kumar



Salient features

- The three commercially important species of snakeheads in India are Channa striatus, C. marulius and C. punctatus.
- These fishes are considered as high value food fishes, suitable to market in live condition, as they can be kept alive for several hours outside water.
- High demand due to single spine,
- Can be adopted to small backyard, shallow, community and weed infested ponds.
- The average production of 2.5 to 4 t/ha/yr has reported from farmers field in polyculture.
- Presently about 15.0 acres of water area is under its farming.
- Stocking density 4000 fingerlings /ha
- ➤ Growing period 8-10 months
- Value added products like fillets, pickle, soup, fingers, papadum, noodles, ball, curry etc.
- There is growing demand for these products in supermarkets and among the urban consumers malls in the cities for profitable earnings.

Business plan

Expenditure per acre: 0.9 lakhs

Return per acre: 2.1 to 3 lakhs

Profit: 1.2 to 2.1 lakhs per acre

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Grow Fish Grow with Fish







Agriesearch with a Buman touch



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