



ICAR-Directorate of Floricultural Research

Hadapsar Campus, Keshavnagar, Pune-411036, Maharashtra





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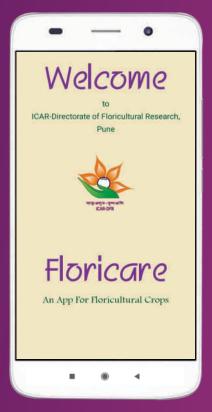
Floricare App

Introduction

Floricare - the Mobile App developed by ICAR- Directorate of Floricultural Research, Pune aims at providing comprehensive information on various aspects of Floriculture through a single window. Focus of this App is on providing scientific information on new varieties, propagation, production technology, crop protection and post-harvest management. The App also covers farmer centric aspects like soil health, soil sampling procedures, nutrient doses for flower crops, irrigation water quality for crop production and FAQ's.

How to access Floricare - the Mobile App for Floricultural crops

Download and install Floricare App from Google Play Store on your Android mobile device. To sign up, enter the following account credentials like First Name, Last Name, Mobile number, Age, Gender, Password and Confirm Password (This Password will be again required to enter into the login page). After submitting the same, an OTP will be generated. After entering the OTP, the Floricare App will be automatically added to your mobile device and can be accessed always. To access the contents of the Floricare App, Click the Floricare icon stored on the mobile device. Then App Welcome Page will be opened followed by Login Page. In Login Page, Mobile number and the Password which was set while signing up need to be entered, which will further lead to the Home Page of the App.





Welcome page of the App

Login page of the App

Detailed description of the mobile App

The mobile App "Floricare" was developed to disseminate scientific information among farmers on important floricultural crops. Floricare mobile App provides information on the following aspects.



- About DFR
- Floriculture at a Glance
- Crop Improvement under open field conditions of loose flowers and cut flowers
- Crop Improvement under protected conditions of cut flowers
- Methods of propagation of floricultural crops which include sexual propagation and asexual propagation
- Crop Management under open field conditions of loose flowers and cut flowers
- Crop Management under protected conditions of cut flowers
- Crop Protection measures against diseases, pests and nematodes of floricultural crops
- Farmers' Corner
- Frequently Asked Questions
- Contact us

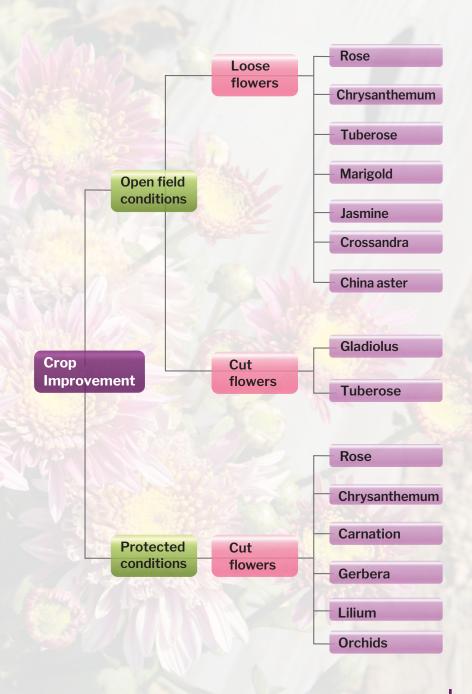
Flowcharts of the Android Mobile App- Floricare

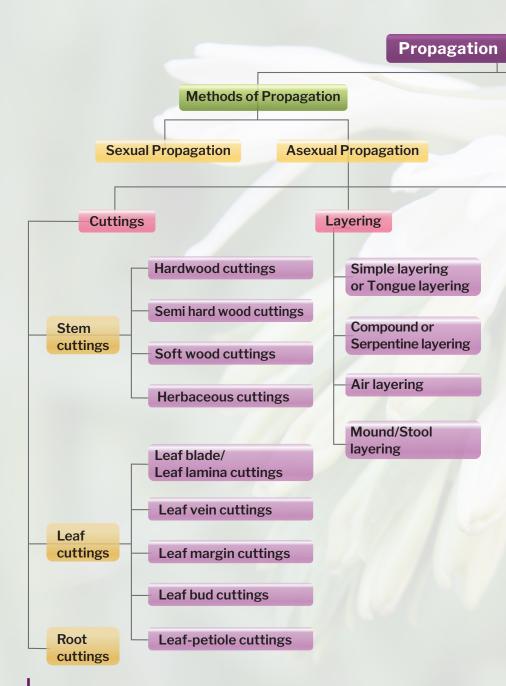


Floriculture at a Glance

Loose flowers
Cut flowers
Fillers
Dry flowers
Dry flowers
Essential oils
27. 3
Pigments and dyes
Florida de la companya de la company
Floral products
Floral arrangements
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Pot plants
The Part of the Pa
Pot pourries
Specialty flavore
Specialty flowers
Turf culture
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Plug plants
Landscaping
Hybrid seed production
Trybrid seed production
Importance of floriculture segments
The Control of the Co
Top 10 crops in different groups of floriculture
Major production contars for out flourer areas
Major production centers for cut flower crops
Major production centers for loose flower crops

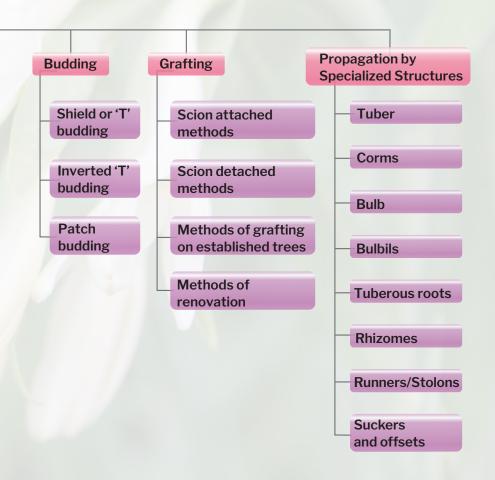
Major Markets in India

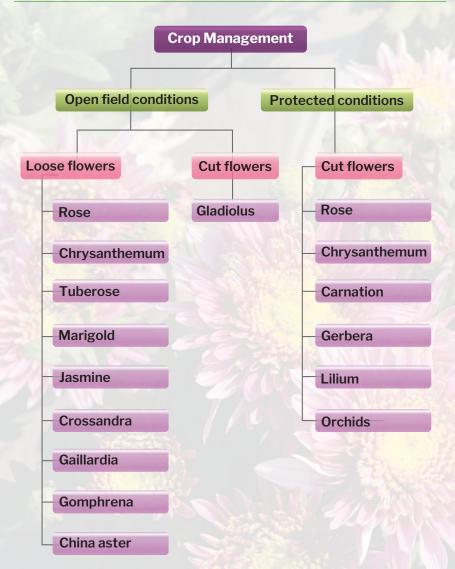


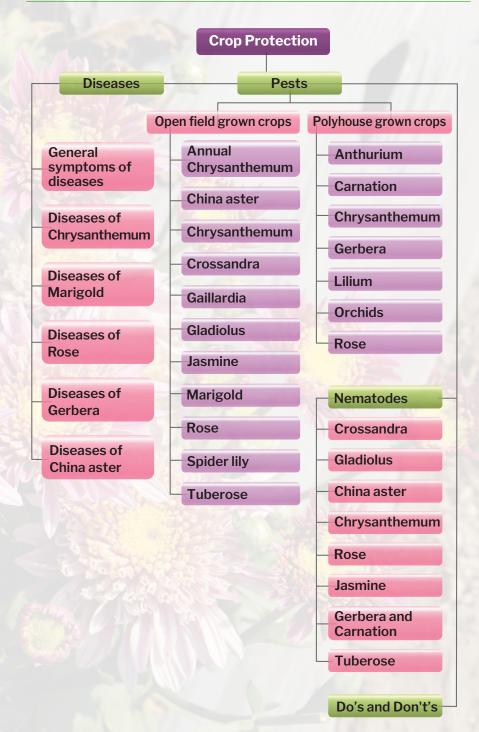


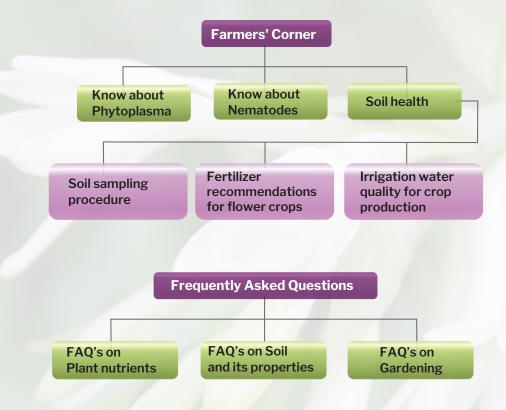
Techniques

Alternate substrates for Potting Media



















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