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## **DESIGN ALBUM**

All India Coordinated Research Project on Home Science: Dept of TAD Faculty of Community Science: AAU, Jorhat -13



Directorate of Research
Assam Agricultural University
Jorhat-785013

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## All India Coordinated Research Project On Home Science



Dept of Textiles and Apparel Designing
Faculty of Community Science
Assam agricultural University
Jorhat-785013, Assam

The publication has been brought under the Project on "Capacity building: A social pursuit through popularization and product diversification of ethnic crafts on textiles with ICT application", All India Coordinated Research project on Home Science (CT component) 2019.

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Textile designing has been an ancient art and perhaps the most ancient craft of India. This is the most demanding and emerging field as it has full scope and creativity. But most of the individuals face difficulties when confronted with the task of finding inspirations. The design sources may include nature, famous monuments and various kinds of folk arts and crafts.

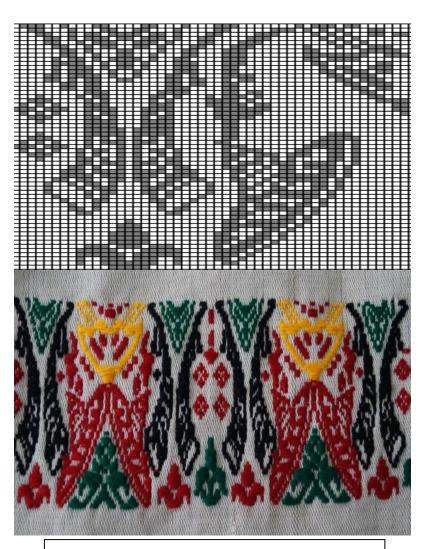
Women weavers though largely dominated the handloom sector, with changing market structure and competition; they face most of the difficulties when confronted with the task of finding inspirations for making varieties of textiles. From the survey it become apparent that people of Assam are still engaged on making similar types of textiles material and they have a little idea of making some attractive weaving items for household use as well as for decorative purpose. There is a need for design intervention to enhance the economic viability of existing products. This will help in introducing innovative products with better appeal and usage.

Handloom weaving has an overwhelming presence in the socio-economic life of Assam since time immemorial. Producing diverse products apart from traditional stuff with combination of various tribal and non-tribal designs with mixing colours, weavers of Assam specially the cotton weavers can produce attractive products which not only catch the eye of domestic customer but also the tourists from the globe. Digitization of weaving motifs through CAD is also a boost to this traditional craft. In the study, twenty-two (22) designs were developed by fusion of Assamese and other tribes namely Mishing and Boro traditional motifs with the help of CAD (REACH)

These Design album is a outcome of research work under the project on "Capacity Building: A Social Pursuit Through Population and Product Diversification Of Ethnic Crafts On Textiles with ICT Application", AICRP on Home Science (CT component).



**Combination of Bodo and Assamese motif** 



**Combination of Assamese motif** 



**Bodo and Assamese motif** 



**Combination of Mishing and Assamese motif** 



**Assamese motif** 



**Assamese motif** 



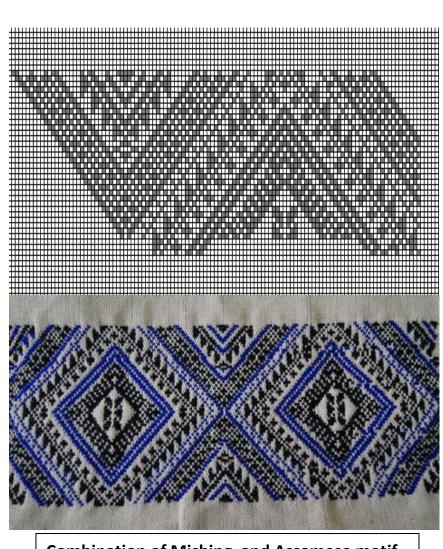
Combination of Mishing and Assamese motif



**Combination of Bodo and Assamese motif** 



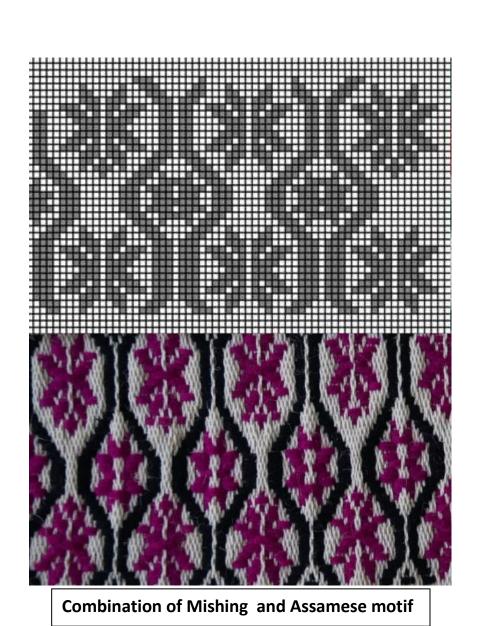
Combination of Mishing and Assamese motif

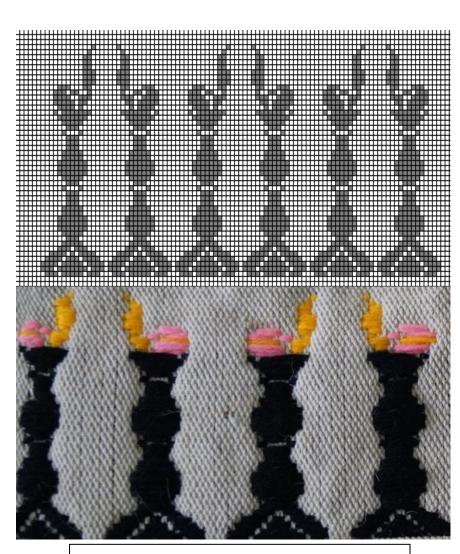


**Combination of Mishing and Assamese motif** 



**Combination of Mishing and Assamese motif** 





Assamese motif



**Combination of Bodo and Assamese motif** 



**Combination of Bodo and Assamese motif** 



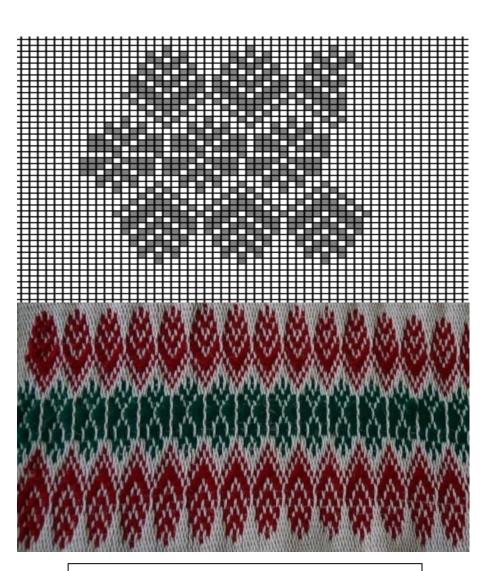
Assamese motif



**Assamese motif** 



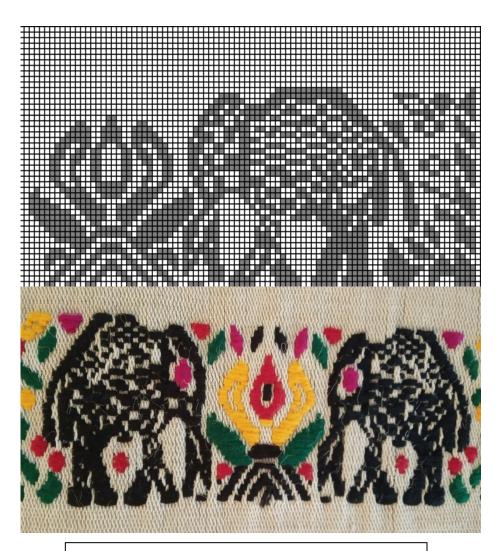
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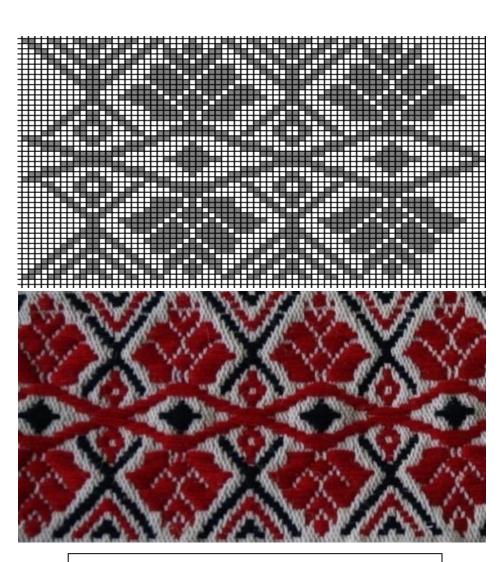
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