



# ZONAL AGRI-NEWS

A Newsletter of ZPD, Zone VII

Vol.-6. No. 4

January - March 2015

## Union Ministers Visited Krishi Vigyan Kendra, Satna, M.P

The programme organized by Krishi Vigyan Kendra, Satna on 11th February, 2015 to commemorate the Death Anniversary of Pandit Dindayal Upadhyay was inaugurated by Sh Mohanbhai Kalyan Ji Bhai Kundariya, Union Minister of State for Agriculture, in presence of Shri Prakash Javdekar, Union Minister for Forest and Environment, Shri Giriraj Singh, Union Minister of State for Micro Industries, GOI, Sh. Lal Singh Arya, Minister, Narmada Valley Development Corporation, Govt. of Madhya Pradesh, Shri Ganesh Singh, Parliament

Secretary and Member of Parliament, Dr. Anupam Mishra, ZPD, Zone-VII, Jabalpur.

Sh Mohanbhai Kalyan Ji Bhai Kundariya, emphasized importance of the agricultural practices and techniques brought by Nanaji for the farmers of the region. He appreciated work of KVK. An exhibition was also organized and visited by more than 2000 farmers. A farmer Rampal Singh of Satna was awarded by Rashtra Rishi Nanaji Deshmukh Award for implementation of modern agriculture technology, animal husbandry as well as resource utilization and conservation.



## Training Programme on Protection of Plant varieties and Farmers Right organized at IGKV, Raipur

Training Programme on Protection of Plant varieties and Farmers Right organised on 13th March, 2015 at IGKV, Raipur was inaugurated by Hon'ble Minister of Tribal Development and School Education, Govt. of Chhattisgarh, Shri Kedar Kashyap in presence of Dr. N. Tutwiler, DG, International Bioversity Centre Rome (Itali), Dr. S.K. Patil, VC, IGKV, Raipur, Dr. P. N. Mathur, Regional Director, International Bioversity Centre, New Delhi, Shri R.K. Singh, Joint Secretary (Seed), GOI, Dr. R.R. Hanchinal, Chairman, PPFRA, New Delhi,

Dr. Anupam Mishra, ZPD Zone-7 Jabalpur. Dr. S.K. Patil expressed concern on conservation of plant varieties of farmers and existing biodiversity. Dr. P.N. Mathur, advised for proper care of farmer's varieties for its uses in future in crops like minor millets, beans etc. Dr. Anupam Mishra Zonal Project Director Zone-VII Jabalpur emphasized on conservation of the crops other than rice also for the future use. Around 700 farmers from Chhattisgarh were benefited by this programme.

**ICAR- ZONAL PROJECT DIRECTORATE, ZONE VII**

Division of Agricultural Extension, ICAR, New Delhi. Jabalpur - 482 004 (M.P.)



### Visit of Member of Parliament (MP) to KVKs:

#### KVK Rajnandgaon



Shri Abhisek Singh, MP, Rajnandgaon inaugurated seed grader cum processing center of KVK at surgi, Rajnandgaon and one day farmers training programme on 16 February 2015 in presence of Dr. S.K.Patil, vice chancellor, IGKV Raipur, Dr.M.P.Thakur, DES, IGKV Raipur, KVK staff and 150 farmers of the district.

#### PPVFRA Programme at KVK Sagar



Sh Laxminarayan Yadav, MP, Sagar inaugurated the programme on Creation of Awareness regarding PPVFRA, 2001 among the farming community in presence of Prof. V.S. Tomar, VC, JNKVV, Jabalpur, Dr. P.K. Mishra, DES, JNKVV, Jabalpur, KVK Sagar staff and farmers on 25 March 2015.



#### KVK Jashpur



Shri Vishnu Dev Sai Minister of State, Steel, Mineral, Labour & Employment, Govt. of India inaugurated the Training programme of farmers at KVK & visited field activities of KVK Jashpur.

#### KVK Betul



Member of Parliament Smt. Jyoti Dhurve and MLA Betul Shri Hemant Khandelwal along with other public representatives of Betul district and farmers visited KVK in January 2015 to see the vegetable production technology and plasticulture in vegetable demonstrated by KVK Betul.

## **Involvement of Member of Parliament in Training and Sangosthi, KVK Ambikapur**

Shri Kamalbhan Singh Maravi, MP, Surguja inaugurated two days training programme and Sangosthi organized under All India Integrated Soil Testing Crop Response Correlation Project and Tribal Sub-plan, jointly by Krishi Vigyan Kendra, Surguja and Potato research Station, Mainpat.

He suggested to farmers to go for soil for enhanced yield and maintaining soil fertility. On this occasion, soil testing kit was distributed to 20 farmers of Korea, Surguja and Balrampur district form 350 participant farmers.



## **Review Meeting of KVK- ATMA Convergence Model, Madhya Pradesh**

Shri R. K. Swai, APC, Govt of Madhya Pradesh inaugurated the review meeting on 6th February 2015 at Bhopal in presence of Director Agriculture Shri M. L. Meena, Director-ZPD Zone-VII Dr. Anupam Mishra, Joint directors, ZPD scientists and PC of eight KVKs. KVKs presented their progress of the model in district and highlighted the technologies demonstrated under this model.



## **Appraisal of KVK- ATMA Convergence Model for Chhattisgarh**

A review meeting was organised at Raipur on 24.2.2015 under the chairmanship of Shri Ajay Singh, Additional Chief Secretary and Agriculture Production Commissioner in presence of Director Agriculture Shri Kridutt, Dr. Anupam Mishra, ZPD Zone-7,

Dr. M.P.Thakur, Director Extension Services, ZPD scientists, PC of twenty KVKs and Govt. officials from the other departments. KVKs had presented their progress on the model in their district and highlighted the technologies demonstrated under this model.



## Third Institute Management Committee Meeting of ICAR-ZPD, Zone VII organised on 17 March 2015

Third Institute Management Committee Meeting of ICAR-ZPD, Zone VII was organised on 17 March 2015 under the Chairmanship of Dr. Anupam Mishra, ZPD, Zone VII and in presence of other members.

Presentation of Progress reports of the current projects and new project presentation were done by scientists. Various administrative and financial matters were discussed during the meeting.



## Refresher Course for Programme Assistant (Computer)

A Refresher Course for Programme Assistant (Computer) in collaboration with IIITM, Gwalior was organised during 25-27 March, 2015 at IIITM Gwalior and 28-30 March, 2015 at ICAR-ZPD, Zone VII, Jabalpur. 70 Programme Assistant (Computer) participated in these

programmes. The programme included developing easy retrievable database, online report preparation, increasing efficiency and effectiveness of mobile messaging through mKisan, website management, increasing the outreach of KVK through ICT tools, etc.



## Review cum Action Plan Workshop on Farm Mechanisation

A review cum Action Plan Workshop on Farm Mechanisation was organised for Agril Engineers in KVKs of Zone VII at CIAE, Bhopal during 23-24 March 2015. Participant KVKs have presented thr progress report

for the year 2014-15 and proposed action plan for the year 2015-16 which was finalised with the help of experts of CIAE, Bhopal.



## Capacity Building of Extension Experts of KVKs under Zone VII

A Capacity Building Programme entitled “Interactive Workshop of Extension Experts on Methodological Initiatives for Accelerating Technology Application by KVK” was organised jointly by ICAR-Zonal Project Directorate, Zone VII, ICAR, Jabalpur and Directorate of Extension Services, IGKV, Raipur during 19-21 March 2015.

Programme Coordinators and Subject Matter Specialists of Extension discipline of KVKs under Zone VII attended and presented their works on the concerned topic.



## Zonal Monitoring Committee Visits NICRA KVKs

ZMC has visited Satna, Chhattarpur, Tikamgarh, Morena and Guna for for monitoring the technical and financial achievements along with the performance and impact

of the same on the farming community apropos climate resilient technologies intervened by the concerned KVKs from 19-23 January 2015.



## Review Workshop for status of instructional Farm and Revolving Fund of MP KVKs

A Review Workshop for status of instructional Farm and Revolving Fund of JNKVV KVKs was organised on 23 February 2015 at ICAR-ZPD, Zone VII, Jabalpur under the chairmanship of Dr. Anupam Mishra, ZPD, Zone VII, in the presence of Dr. P.K. Mishra, DES, JNKVV Jabalpur

and PCs of KVKs under the jurisdiction of JNKVV KVKs. KVKs have presented status of revolving fund and activities undertaken at KVK instructional farm. Similar Meeting was organised for KVKs under the jurisdiction of RVSKK at Gwalior on 2 March 2015.



## Field Day on Summer Moong, Wheat Trials at KVK Narsinghpur

A field day on Sowing of Summer Moong by Happy Seeder and performance of 17 wheat varieties under Participatory Varietal Selection Trials was organised by KVK Narsinghpur on 31 March 2015. The programme was attended Dr. P. N. Mathur, Regional Director, International Bioversity Centre, New Delhi, Dr. Anupam Mishra, Zonal Project Director Zone-VII Jabalpur, Scientists from Directorate of Weed Research, Jabalpur, PC and Staff of KVK Narsinghpur and farmers.



## Training -cum -Workshop on Protection of Plant Variety and Farmers' Right Act, 2001

During January to March, 2015, 40 KVK level and one Zonal Level have been organized programmes for creation of awareness among the farmer's and other

stake holders about the provision of Protection of Plant Varieties & Farmer's Right Act.

## KVK Interface on Green Kumbh

A meeting of 20 KVKs under the jurisdiction of JNKVV Jabalpur was organised on 25 March 2015 at ICAR-ZPD, Zone VII, Jabalpur to discuss about the role KVKs can play towards Green Kumbh to be held at Ujjain in 2016. Another KVK interface was also organised at KVK Ujjain on 26 March 2015 for KVKs under the jurisdiction of RVSKVV Gwalior. The meeting was chaired by Sh. Ravindra Pastore Hon'ble Divisional Commissioner,

Ujjain Division Madhya Pradesh. Dr. Anupam Mishra, Zonal Project Director, Dr. S.K. Shrivastav, DES, RVSKVV, Gwalior, Sh. Prateek Sonwalkar, Joint Commissioner, Ujjain, Joint Directors of Agriculture, Horticulture, Veterinary, Mandi Board and Industries were also present and expressed their views in the meeting.

Dr. Anupam Mishra asked KVK to work as facilitator for functional SHGs in Green Kumbh activities.



## Tribal Sub Plan (TSP):

This scheme is aimed for 'Enhancing Pulses Production for Food, Nutritional Security and livelihoods of Tribal Community through Demonstration and Training'. TSP is operational in 10 KVKs located in the tribal region of

the M.P. and Chhattisgarh. 1320 demonstrations were conducted in different pulse crops in an area of 528 ha with Chickpea ( JG-11, JG-16, JG-130 ), Field pea (Shubhra, Vikas, Paras, Prakash) Lentil (JL-3).

## Technology Demonstration Component under NICRA by KVKs NICRA is operational in 14 KVKs of Zone VII.

- Under Natural resources Management Module, a total of 1129 farmers benefited and covering area of the 399.6 ha area in all activities. Though total 38 demonstrations were conducted on 102.8 ha area focusing on in-situ moisture conservation, water harvesting and recycling for supplemental

irrigation, improved drainage in flood in prone areas, etc.

- Under Crop Production module, a total of 1301 farmers benefited and covered 303.36 ha area focused on drought tolerant varieties, advancement of planting dates of rabi crops to escape for terminal

heat stress, etc. on chickpea, wheat, barley, moong, arhar and vegetable crops.

- Under Livestock and fisheries module, a total of 1013 farmers benefited through covering 789 animals and birds focusing the preventive vaccination, de-worming of animals and animal health camp and 72.5 ha area were covered.
- Under Institutional interventions, in custom hiring

through various implements - Rotavator, multi crop thresher and seed drill, etc. 286 farmers were benefitted and it covered 97.09 ha area.

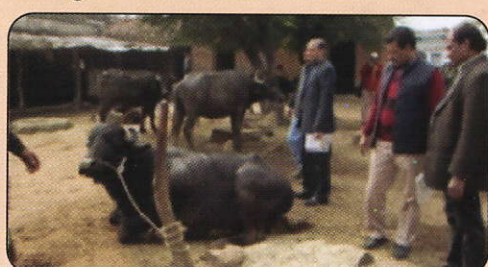
- Under Capacity Building, total 102 training courses were organized benefiting 2291 participating farmers.
- As Extension Activity, a total of 219 activities were organized benefiting 3503 farmers.



Field visit



Fodder crop demonstration



Breed upgradation

## KMA ACTIVITIES

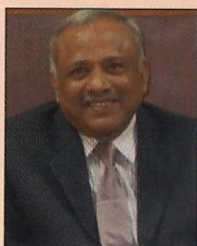
Around one million farmers were covered through mobile advisories by 100 KVKs through 1883 messages comprising the subjects of crop, livestock, marketing,

awareness etc. in the Zone VII during the quarter January to March 2015. All KVKs under this directorate are now using farmer portal for sending the messages.

No. of Calls	No. of farmers Covered	No. of Messages (Text)	Type of messages					
			Crop	Livestock	Weather	Marketing	Awareness	Other enterprise
17873	963771	1883	927	222	191	52	298	193

## Awards and Recognition:

- Dr. Anupam Mishra, ZPD, Zone VII has received Fellow Award at 7th National Seminar on Sustainable Rural Livelihood Technological and Institutional Perspective organised by Society for Community Mobilisation for Sustainable Development held at SKUSAT-J, Jammu during 8-10 January 2015.



- Dr. S.R.K. Singh received ISEE Fellow 2014 award at ISEE National Seminar on Extension Innovations and Methodologies for Market Led Agricultural Growth and Development organised at RVSKVV, Gwalior during 26-28 February 2015.
- Dr. S.R.K. Singh received Best Community Mobiliser Award 2015 at 7th National Seminar on Sustainable Rural Livelihood Technological and Institutional Perspective organised by Society for Community Mobilisation for Sustainable Development held at SKUSAT-J, Jammu during 8-10 January 2015.

### Best Community Mobilizer Award



7th National Seminar on Sustainable Rural Livelihood: Technological and Institutional Perspective at Sher-e-Kashmir University of Agricultural Sciences & Technology of Jammu, Jammu (JK) January 8-10, 2015

This is to certify that Dr. S.R.K. Singh of ICAR-ZPD Zone III has been conferred with Best Community Mobilizer Award-2015 for his/her outstanding contribution for mobilizing the society for sustainable rural development. This award is conferred by Society for Community Mobilization for Sustainable Development (MOBILIZATION) during 7th National Seminar organised in collaboration with SKUAST-J, Jammu, BBNL-Uttarakhand, Mahyco, Excel Crop Care, Astha Beej Company-Uttarakhand and Shree Krishna Pickles, Haryana held at SKUAST-J, Jammu, India.

*Rakesh Nanda*  
(Rakesh Nanda)  
Organizing Secretary

*J.P. Sharma*  
(J.P. Sharma)  
President

*P.K. Sharma*  
(P.K. Sharma)  
Vice-Chancellor  
SKUAST-J, Jammu



# DIRECTOR'S DESK



**Dear Colleagues,**

*KVKs under this directorate are working hard to facilitate the farmers with bleeding-edge knowledge and cutting-edge agro-technologies, providing need-based vocational training to rural youth, farmers and farm women engaged in agriculture and allied activities in three states of Madhya Pradesh, Chhattisgarh and Odisha. In fact, KVKs are guiding farmers in proper decision making and technological application through group approach in convergence with the available developmental agencies in systematic manner.*

*Member of Parliaments have visited KVK programmes in the district of Sagar, Satna, Betul, Jashpur, Rajnandgaon, Surguja and reviewed the work of KVKs in respective districts during this quarter. Capacity building programmes for Extension and Engineering scientists working in KVKs of this directorate. In the light of Kumbh Mela Ujjain 2016 a workshop of KVKs from Madhya Pradesh was organised at Ujjain and Jabalpur for deliberation upon the possible role of KVKs towards Making Green Kumbh. Participatory Varietal Selection trials of 17 wheat varieties in collaboration with Bioversity International were demonstrated by 5 KVKs in this quarter. Review meeting of KVK-ATMA progress in Madhya Pradesh as well as appraisal of KVK- ATMA convergence model for Chhattisgarh were organised in this quarter. Third Institute Management Committee meeting of this directorate was organised on 17 March 2015. Zonal Workshop of KVK and Training Programme on Protection of Plant varieties and Farmers Right was organised at IGKV, Raipur. A three days Refresher Course for Programme Assistants (Computer) was organised in collaboration with IITM, Gwalior during this quarter. A Review Workshop for status of instructional Farm and Revolving Fund of Madhya Pradesh KVKs was organised.*

*Various programmes like National Initiative on Fodder Technology Demonstration, Technological Demonstration for Harnessing Pulse Productivity, Tribal Sub Plan, and National Initiative on Climate Resilient Agriculture are running in selected KVKs of this directorate. TSP is operational in 22 KVKs located in tribal region of Madhya Pradesh and Chhattisgarh. Various climate resilient activities under the modules of Natural resources, Crop production, Livestock and Fisheries, Institutional Interventions, Capacity building and Extension activities are being carried out in 14 KVKs.*

*I sincerely thank the editorial team for their efforts in bringing out this issue of Newsletter. My word of appreciation for Programme Coordinators and staff of KVKs in Zone VII for their tremendous efforts and initiatives taken for better performance and serving farming community efficiently through mandated activities of KVKs.*

  
(Anupam Mishra)

## **Published By :**

Zonal Project Director, ICAR- Zonal Project Directorate, Zone VII, ICAR, Jabalpur (M.P.)  
Phone : 0761-2680158, Fax : 0761-2680485, Email : zcunit@rediffmail.com, zpd7jabalpur@gmail.com,  
Website : www.zpd7icar.nic.in

## **Editorial Board:**

**Chief Editor :** Dr. Anupam Mishra, Zonal Project Director  
**Editors :** Dr. U.S. Gautam, Principal Scientist (AE), Dr. S. R. K. Singh, Senior Scientist (AE),  
Dr. A.P. Dwivedi, Senior Scientist (Agronomy), Dr. Prem Chand, Scientist (A. Eco.), T. R. Athare, Scientist (AE)