Entrepreneurship Development:

The empowerment of tribal women through livelihood generation was implemented by CTRI, Rajamundry, Andhra Pradesh. The livelihood security of tribal farm families were improved by introduction of nutrition related income generation and entrepreneurship development activities. This was taken up through community based approach. In the adopted villages, supplementary diets and weaning foods helped in reduction of malnutrition in children to an extent of 60%-80%. The knowledge, skills abilities and health status of the tribal women were improved by exposing them through population education, family planning, reproductive health etc. The capacity building programmes conducted empowered the tribal women with multiple skills. In rural setup, the existing management and decision making skills were increased their self-esteem and confidence. Women were provided counseling, technical and marketing assistance alongwith skill upgradation to enrich the farm and family income and reduce the socioeconomic problems. Drudgery reducing implements introduced helped to improve the farm efficiency of tribal women. Improved agricultural implements viz., wind mill, wheel hand-hoe (vegetables), improved krishi sprayers, leaf plate making machinery introduced saved the time and drudgery of the tribal farm families and saved the drudgery, time and labour. The women trained in certain agri-preneurial subsidiary activities viz., kitchen gardening, poultry, vermicompost units, fodder production, dairy management, scientific storage practices and homestead units viz., solar drying, soya processing, millet based bakery units, leaf plate making and value addition to the minor forest produce. This has helped the tribal families to enhance their family income. The fodder blocks and cattle health camps have improved the milk yields. The seed village concept was popularized and the seeds were multiplied for the benefit of Maredumilli, of farmers. SHGs Rampachodavaram and Addatheegala mandals of East Godavari District were strengthened and coordinated for their socio-economic upliftment by seeking financial and marketing support from rural banks, ITDA and NGOs for their establishment. The farm women adopted the need based improved technologies.





Training and Demonstration on value added food products





Drudgery reducing Technologies viz., weeders plate making implements in tribal arec



Success Stories of Biotechnology Based Programme For Societal Development



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