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The paper broadly deals with soil, land and environment degradation. A recent UNEP/ ISRIC global soil degradation assessment study indicated that about 1200 million ha of land is degraded in Asia, 400 m ha in Europe, 245 m ha in South America, 150 m ha in Central and North America and 112 m ha in Australia. The authors have emphasized the need of developing effective extension strategies to rehabilitate degraded lands to save the present and future generations.