

PART- 6: Empowerment of farmwomen through backyard poultry Multi-Agency Participatory Extension Model for sustainable backyard poultry production

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- ◆ In India, a number of extension models have been tested in the field after independence for transfer of technologies. Except a few, most of the models did not touch or partially touched the needs and problems of the women in agriculture
- ◆ Need for multi-agency approach of extension in agriculture and allied fields has gained considerable importance at the national level to streamline extension services for farm women

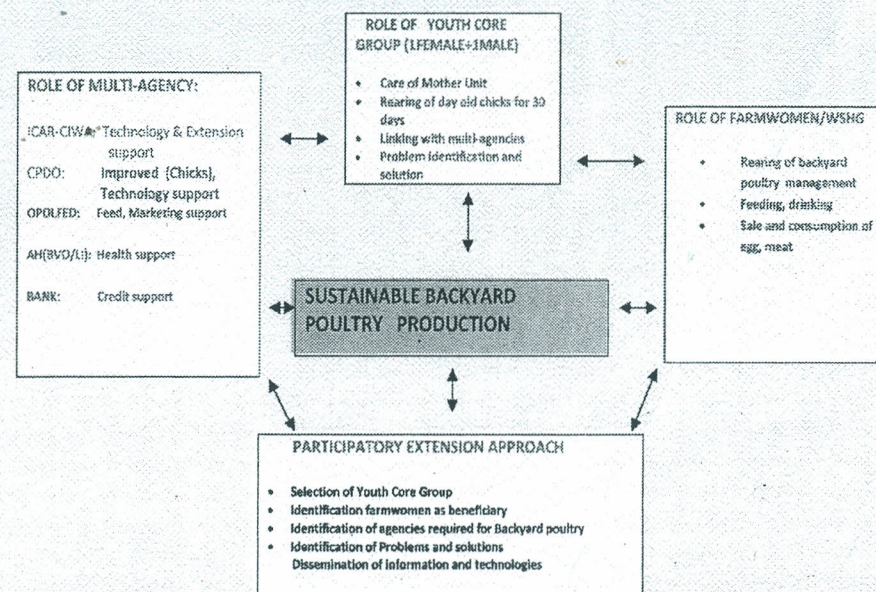
Objectives of the MAPE Model:-

- ◆ Testing the multi agency participatory extension model in backyard poultry
- ◆ To establish and strengthen network among different stakeholders for backyard and forward linkages in rural backyard poultry
- ◆ Capacity building of rural women and youth on backyard poultry to increase efficiency and production leading to more income



The schematic ICAR-CIWA-MAPE Model for Backyard Poultry:-

<p>Role of Multi-Agencies:-</p> <ul style="list-style-type: none"> ◆ ICAR-CIWA: Technology & Extension support ◆ CPDO: Improved (Chicks), Technology support ◆ OPOLFED: Feed, Marketing support ◆ AH (BVO/LI): Health support ◆ BANK: Credit support 	<p>Role of Youth Core Group:-</p> <ul style="list-style-type: none"> ◆ Care of Mother unit ◆ Rearing of day old chicks for 30 days ◆ Linking with multi agencies ◆ Problem identification and solution
<p>Role of the Farm women:-</p> <ul style="list-style-type: none"> ◆ Sale and consumption of egg, meat ◆ Rearing of backyard poultry ◆ Feeding, drinking, management of poultry 	<p>Role of Participatory Extension Approach:-</p> <ul style="list-style-type: none"> ◆ Selection of Youth Core Group ◆ Identification farmwomen as beneficiary ◆ Identification of agencies required for Backyard poultry ◆ Identification of problems and solutions ◆ Dissemination of information and technologies



ICAR-CIWA: ICAR-Central Institute for Women in Agriculture, OPELFED: Odisha Poultry Product Producing Federation, CPDO: Central Poultry Development Organization
AH: Animal Husbandry, BVO: Block Veterinary Officer, NABARD: National Bank for Agriculture and Rural Development