



Zonal Agri-News

(A Newsletter from Zone VII)

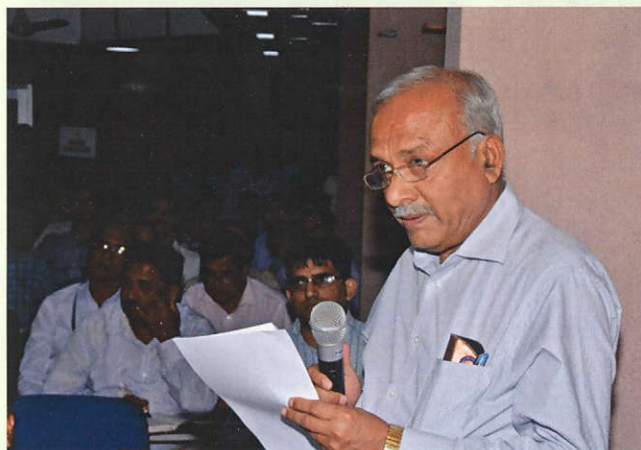
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Interactive Meeting with Hon'ble Union Minister of Agriculture, Sh. Radha Mohan Singh at IIWM, Bhubaneswar

An interactive meeting with officials of ICAR-ATARI, Jabalpur, KVKs of Odisha, ICAR institutes located in Odisha, State Departments, Odisha University of Agriculture and Technology to discuss about the progress of work done in different sectors of Agriculture was chaired by Hon'ble Union Minister of Agriculture, Sh. Radha Mohan Singh at IIWM, Bhubaneswar on 2 September 2016. Minister urged on synergy among State Agricultural University, ICAR institutes, KVKs and State departments for increased pace of agricultural development in the region. Shri Chhabilendra Roul, Additional Secretary

DARE & Secretary ICAR welcomed dignitaries. Shri B.K. Panda, MLA (Nuapada), Shri S.K. Pattanayak, Secretary Agriculture and Farmers Welfare (Go), Prof. Dr. S. Pasupalak, Vice Chancellor, OUAT, Shri Manoj Ahuja, Principal Secretary, Agriculture & Farmers Empowerment (GoO), Dr. S.K. Chaudhari, ADG (S&WM) ICAR graced the occasion. Dr. Anupam Mishra, Director ICAR-ATARI, Jabalpur briefed about KVK activities, infrastructure status and linkages with state departments and ICAR Institutes. 33 KVKs from Odisha, Scientists from ICAR-ATARI, Jabalpur also participated in the meeting.



Inauguration of KVK Raipur by Hon'ble Union Minister of Agriculture, Sh. Radha Mohan Singh

Krishi Vigyan Kendra Raipur was inaugurated on 12th September, 2016, by Hon'ble Governor of Chhattisgarh Shri Balramji Das Tandon, Union Minister of Agriculture Shri Radha Mohan Singh, Chief Minister of Chhattisgarh Dr. Raman Singh, Sh. Brij Mohan Agrawal, Agril. Minister of the Chhattisgarh, Sh. Dayaldas Baghel, Minister for Cooperative, Sanskrit and Tourism, Shri Ramesh Bais, Member of Parliament, Dr. S.K. Patil, Hon'ble Vice-Chancellor, IGKV, Raipur, Dr. M.P. Thakur, Director Extension, and other dignitaries were present during this ceremony.



23rd Zonal KVK workshop of ATARI Jabalpur organised at KVK-Khordha

Shri Dharmendra Pradhanji, Hon'ble Minister, of State (Independent Charge), Petroleum and Natural Gas inaugurated 23rd Zonal Workshop of KVKs under ATARI, Jabalpur in presence of Dr. A. K. Singh, DDG (Agricultural Extension); Dr. Anupam Mishra, Director ATARI Zone-VII; Dr. S. Pasupalak, Vice-Chancellor, OUAT; Dr. U.K. Mishra, Vice-Chancellor, CGKV Durg; Dr. A. K. Singh, Vice-Chancellor RVSKVV Gwalior; Shri Abhay Mahajan, DRI Chitrakoot and Dr. P. Jayasankar, Director, ICAR-CIFA. Hon'ble Minister also inaugurated the exhibition laid out by KVKs on the occasion highlighting the success stories at the farmers' fields. He launched the web portal on Management Information System of KVK. In his presidential address Hon'ble Minister mentioned about the significance of KVK and how KVKs can

transform the livelihood of farming activities through innovative approaches. He encouraged the farmers to use the space of 5500 petrol pump across the country for Knowledge dissemination. Hon'ble Minister also felicitated innovative farmers benefitted by KVK Khordha, Angul and Deogarh. Dr. A. K. Singh, DDG (Agril. Extn) explained the objective of the workshop. Prior inaugurating the workshop the Hon'ble Minister visited the farm facilities of ICAR-CIFA, Bhubaneswar, Odisha. Dr. S. Pasupalak, VC of OUAT has pointed out the salient achievements of KVK made in Odisha and expressed the challenges of the agriculture in the state. Dr. Anupam Mishra, Director opined that KVKs are front line extension institution working in the vicinity of the farming community and supporting in their profitable farming. Dr. P. Jayasankar, Director,



ICAR-CIFA thanked all the dignitaries of their visit to the institute and interaction. The workshop was attended by more than 250 participants including 100 Senior Scientists and Heads of KVKs from Madhya Pradesh, Chhattisgarh and Odisha; 16 ICAR Institutes, 4 NGO Chairmen/Heads; 120 progressive farmers and corporate representatives. Dr. Anupam Mishra, Director, ATARI, Zone VII, Jabalpur in his presentation gave brief overview of activities and accomplishments of ICAR-ATARI.

Pandit Deen Dayal Upadhyaya Antyodhyay Krishi Puruskar 2016 and farmers Fair at KVK Jhabua

Shri Balam Patidar was awarded with Pandit Deen Dayal Upadhyaya Antyodaya Krishi Puruskar-2016 for Zone-VII on 25th September 2016 in a ceremony jointly organized by ICAR- Agricultural Technology Application Research Institute, Jabalpur and Rajmata Vijayaraje Scindia Krishi Vishwavidyalaya, Gwalior at KVK Jhabua, Madhya Pradesh. Shri Shantilal Bilwal, Member of the Legislative Assembly, Jhabua the chief guest of the ceremony appealed the farmers to adopt the scientific agriculture technology. Prof. A.K.

Singh, Vice Chancellor, RVSKVV, Gwalior, applauded the great achievements of Shri Balam Patidarji by showing profitable farming in difficult situation of Jhabua Hills by application of recommended practices by the KVK scientists and other institutions. Dr Anupam Mishra, Director, ICAR-ATARI, Jabalpur emphasized the significant contribution made by Shri Balam Patidarji which has set a new milestone in the rainfed agriculture in Madhya Pradesh. He appreciated the innovative methods used by Patidarji not only

in productions but also packaging and marketing high value commercial crops like capsicum, tomato, banana, Papaya, strawberry, etc. An agri-exhibition was also organized in this occasion. More than 1078



participants including farmers and farm women and invited progressive farmers from Malwa attended the program.



Zonal Workshop of cluster demonstration of pulses and oilseeds organised at RVSKVV, Gwalior

Prof. A. K. Singh, Vice Chancellor, RVSKVV Gwalior inaugurated the two days Zonal Workshop on "Cluster demonstration of pulses and oilseeds" of ATARI Jabalpur at RVSKVV Gwalior on 10th August, 2016. While inaugurating he said that Krishi Vigyan Kendras playing important role in promotion of technologies of pulses and oilseeds. He said that focused and concentrated efforts need to be made on promotion of pulses and oilseeds in rice fallow. Dr. Anupam Mishra, Director, ICAR-Agricultural Technology Application Research Institute, Jabalpur highlighted that rice-fallow, rice-rice, summer rice are the opportunities to grow pulses and oilseeds. He further informed that total 99 KVKs are implementing the cluster demonstrations where focus is being

given on improved varieties; soil test based nutrient application, improved method of sowing, water soluble fertilizer application, seed treatment, line sowing, etc. The demonstrated are being monitored using geo-referral data and ICT tools. Director, ICAR-IIPR, Kanpur; Director, ICAR-DRMR Bharatpur; Dr. S. K. Shrivastava, Director of Extension, RVSKVV Gwalior; Deans and Directors of University; Scientist from ICAR Institutes; Directors of Extension of SAUs and Head of KVKs of Madhya Pradesh, Chhattisgarh and Odisha were present in the inaugural session of workshop. An exhibition was also displayed by the KVKs on the occasion. Dr. Prem Chand, Scientist (SS) proposed the vote of thanks.



Interaction Workshop of NICRA KVKs on Climate Vulnerability and Technology Adaptation

Two day workshop for NICRA KVKs in ICAR-ATARI Jabalpur was organised at RVSKVV, Gwalior during 11-12 August 2016. The workshop was inaugurated by Prof. A. K. Singh, Vice Chancellor, RVSKVV Gwalior

in presence of Dr. Anupam Mishra, Director, ICAR-ATARI, Jabalpur, Dr. S.K. Srivastava, DES, RVSKVV, Gwalior and other dignitaries. Prof. A. K. Singh in his inaugural address advised KVKs to equip farmers

with latest knowledge and technologies which are climate resilient and tested for local conditions. Dr. Anupam Mishra asked KVKs to focus on climate smart agriculture using secondary data as well as PRA and other exercise among farmers. He emphasised on making farmers smart. He also advised the use of

crop insurance against abrupt weather conditions. 17 NICRA KVKs presented their plans based on climate vulnerability and technology adaptation for climate resilient farming. Dr. S.R.K. Singh, PS (AE) and in charge NICRA, ICAR-ATARI, Jabalpur coordinate the programme.



Pradhan Mantri Ujjwala Yojana Programme at KVK in Odisha

The “Pradhan Mantri Ujjwala Yojana” programmes were organized at 31 KVKs in Odisha at a KVK was during 23-30 September 2016 under the chairmanship of the heads of KVKs. The PMUY programme was attended by 4569 rural women from 31 district. The nodal officers of oil companies, dealers of LPG from the district were present during the PMUY programme. The awareness was crated among women participating in the programme regarding

their health hazard & environmental pollution issues which is affected by using fossil fuel through video film. The demonstration on safe use of LPG gas for cooking was given by the officials from the oil companies. The rural women were presented related documents and gas stoves from the guests after a brief demonstration and film show on handling and safety issues of LPG Gas.



Inauguration of Administrative Building of KVK Sheopur

Administrative Building of KVK Sheopur was inaugurated by Prof. A. K. Singh, Vice Chancellor, RVSKVV Gwalior on 4 July 2016 in presence of Sh. Durgalal Vijay, local MLA and other dignitaries. He also addressed farmers on the occasion. Sh. Durgalal Vijay also addressed farmers and asked hem to make use of latest technologies with the help of KVK.



Parthenium Awareness Week

Parthenium Awareness Week was organized from 16-22 August by Krishi Vigyan Kendras of ATARI, Jabalpur. During this awareness week KVKs organized various activities like awareness lecture,

photo exhibition, farmer's meetings and demonstration on Parthenium management, student rallies, about nature of weeds, their hazards and its management.



Celebration of Hindi Pakhwada by ICAR-ATARI, Jabalpur

ICAR-ATARI Jabalpur celebrated Hindi Pakhwada from 16 to 31 September 2016. Various activities like Essay writing, Hindi general knowledge, Debates etc were organised during the occasion. Scientists, Administrative and technical staff of the institute

participated actively in the events. Toppers among the participants were felicitated with prizes. Hindi Language was used in daily office work during the period.



Promotion of Kitchen Gardening at Schools and Hostels by KVK Kanker

KVK Kanker designed ideal kitchen garden with vegetables and fruits like banana, papaya and drumstick etc. for fulfil the daily requirement of family. On an average to meet out the daily vegetable requirement of 5 to 6 members family, 300 sqm space is sufficient for kitchen garden. First it was tested in KVK farm, after that replicated in 15 farmers field. 10

Ashrams and schools of Antagarh block selected for replication in guidance of district Collector. Due to replication of kitchen garden in schools of Antagarh block, fresh and organic vegetable are available for students as well as saving an amount of Rs. 12000/- per school in six months.



Tribal Sub Plan (TSP) Pulses

This scheme is aimed for 'Enhancing Pulses Production for Food, Nutritional Security and livelihoods of Tribal Community through Demonstration and Training'. TSP is operational in 10 KVKs located in the tribal region of the M.P. and

Chhattisgarh. 230 demonstrations were conducted in different pulse crops in an area of 92 ha with Black gram (PU-35, JU-3, JU-86) and Pigeon pea (JKM-189, TUT-501) varieties.



TSP-Pulses demonstration on Black gram



TSP-Pulses demonstration on Pigeonpea

KMA Activities

Around two million farmers were covered through mobile advisories by 100 KVKs through 1208 messages comprising the subjects of crop, livestock,

marketing, awareness etc. in the Zone VII during the. All KVKs under this directorate are now using farmer portal for sending the messages.

No. of Calls	No. of farmers Covered	No. of Messages (Text)	Type of messages					
			Crop	Livestock	Weather	Marketing	Awareness	Other enterprise
14423	1827154	1208	826	84	42	30	166	78

Awards and Recognition



Dr. Anupam Mishra, receiving Award from PPVFRA for agro biodiversity conservation

ICAR-Agricultural Technology Application Research Institute, Jabalpur

Zonal Project Directorate was upgraded to Institute and renamed as Agricultural Technology Application Research Institute (ATARI) upon approval of Twelfth Plan in July 2015.

Zonal Project Directorate, Zone VII was upgraded in March 2009 which was earlier known as Zonal

Coordinating Unit. It was established on 11th September, 1979 under Cess Fund in the campus of Jawaharlal Nehru Krishi Vishwa Vidyalaya at Jabalpur, Madhya Pradesh to monitor the activities of 100 KVKs comprises of three states namely Madhya Pradesh, Chhattisgarh and Odisha.

KVKs in ICAR-Agricultural Technology Application Research Institute, Jabalpur

Agricultural Technology Application Research Institute, Zone VII, Jabalpur monitors activities of 100

KVKs in the three states namely Madhya Pradesh, Chhattisgarh and Odisha.

Table-1: KVKs across the three state in the ATARI, Zone VII

State	No. of District	Details of KVKs			Total
		SAU	ICAR	NGO	
Chhattisgarh	27	20	-	-	20
Madhya Pradesh	50	39	1	7	47
Odisha	30	31	2	-	33
Total	107	90	3	7	100

DIRECTORS DESK

Dear Colleagues,

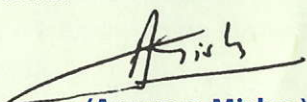
KVKs under this directorate are working hard to facilitate the farmers with bleeding-edge knowledge and cutting-edge agro-technologies, providing need-based vocational training to rural youth, farmers and farm women engaged in agriculture and allied activities in three states of Madhya Pradesh, Chhattisgarh and Odisha. In fact, KVKs are guiding farmers in proper decision making and technological application through group approach in convergence with the available developmental agencies in systematic manner.



Sh. Radha Mohan Singh, Hon'ble Union Minister of Agriculture interacted with KVKs of Odisha at an interactive meeting held at Bhubaneswar. Minister urged on synergy among State Agricultural University, ICAR institutes, KVKs and State departments for increased pace of agricultural development in the region. Krishi Vigyan Kendra Raipur was inaugurated on 12th September, 2016, by Hon'ble Governor of Chhattisgarh Shri Balramji Das Tandon, Union Minister of Agriculture Shri Radha Mohan Singh, Chief Minister of Chhattisgarh Dr. Raman Singh and other dignitaries Shri Dharmendra Pradhanji, Hon'ble Minister, of State (Independent Charge), Petroleum and Natural Gas inaugurated 23rd Zonal Workshop of KVKs under ATARI, Jabalpur in presence of Dr. A. K. Singh, DDG (Agricultural Extension); Dr. Anupam Mishra, Director ATARI Zone-VII; Dr. S. Pasupalak, Vice-Chancellor, OUAT; Dr. U.K. Mishra, Vice-Chancellor, CGKV Durg; Dr. A. K. Singh, Vice-Chancellor RVSKVV Gwalior and Shri Abhay Mahajan, DRI Chitrakoot. The workshop was attended by more than 250 participants including 100 Senior Scientists and Heads of KVKs from Madhya Pradesh, Chhattisgarh and Odisha; 16 ICAR Institutes, 4 NGO Chairmen/Heads; 120 progressive farmers and corporate representatives. Shri Balaram Patidar was awarded with Pandit Deen Dayal Upadhyay Antyodaya Krishi Puruskar-2016 for Zone-VII at KVK Jhabua. Zonal Workshop of cluster demonstration of pulses and oilseeds organised at RVSKVV, Gwalior. Interaction Workshop of NICRA KVKs on Climate Vulnerability and Technology Adaptation was organised at RVSKVV, Gwalior. The "Pradhan Mantri Ujjwala Yojana" programmes were organized at 31 KVKs in Odisha at a KVK was during 23-30 September 2016.

Various programmes like National Initiative on Fodder Technology Demonstration, Technological Demonstration for Harnessing Pulse Productivity, Tribal Sub Plan, and National Innovations on Climate Resilient Agriculture are running in selected KVKs of this directorate. TSP is operational in 22 KVKs located in tribal region of Madhya Pradesh and Chhattisgarh. Various climate resilient activities under the modules of Natural resources, Crop production, Livestock and Fisheries, Institutional Interventions, Capacity building and Extension activities are being carried out in 17 KVKs.

I sincerely thank the editorial team for their efforts in bringing out this issue of Newsletter. My word of appreciation for Programme Coordinators and staff of KVKs in Zone VII for their tremendous efforts and initiatives taken for better performance and serving farming community efficiently through mandated activities of KVKs.


(Anupam Mishra)

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