

Measurement Techniques for Farmer's Behaviour Towards Soil and Water Conservation Technology

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Published by : The Director, Central Soil and Water Conservation Research and Training Institute, 218, Kaulagarh Road, Dehradun, 248 195 (UA)

Printed at : Anand Press, Anand - Gujarat, Email: apa@jesuits.net
Ph.: 02692-253933, 256650

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FOREWORD



Behaviour of farmers varies from person to person and location to location depending upon the knowledge and understanding of a particular subject. Some people in rural areas adopt new technologies in soil and water conservation immediately but some are slow to adoption due to various constraints. Adoption of soil and water conservation measures also depends on field conditions and needs of the ultimate user.

It was realized that development, dissemination and adoption of soil and water conservation technologies must be in consonance with the farmers' or ultimate 'users' behaviour. Participatory Technology Development (PTD) in soil and water conservation and watershed development is a new strategy or approach in which technologies are developed keeping in view the farmers' behaviour especially those who are economically and socially backward and are not aware of modern technologies.

The soil and water conservation (SWC) technologies are not being transferred or adopted by the farmers to the required extent. There are several reasons for non-adoption of technologies by the farmers which include high cost involved in adoption of SWC technologies and non-suitability of technology to actual field conditions. Hence, it is imperative to study the rural farmers' behaviour before transferring soil and water conservation technologies and their wider adoption in watershed development programmes.

I would like to congratulate to Dr. G. L. Bagdi and his team members for developing this bulletin which would be immensely beneficial to scientists and researchers engaged in the field of soil and water conservation for studying the behaviour of beneficiaries for better dissemination of developed technologies.

A handwritten signature in black ink, appearing to read 'V. N. Sharda', written in a cursive style.

(V. N. Sharda)

Director

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