



Farming

“Cultivation of shrimps for commercial purposes by means that have a good natured impact on the environment, contribute to local social community development and to generate an economic profit”



COVID-19 impact

❖ Impact on supply chain

Confinement measures and labor layoff decreases the production and distribution process

❖ Impact on water resources and pollution

Overuse of disinfectants and improper waste management negatively affected natural water body

❖ Impact on consumer demand

Closure of market, processing industry, food services etc. lessen the demand

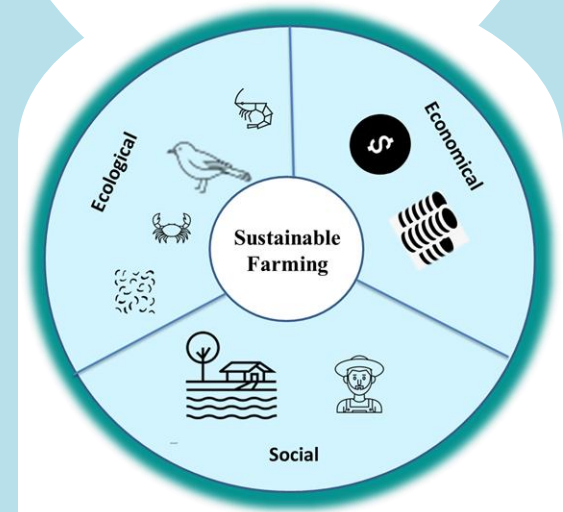
❖ Impact on import of seed and export market

Strict border controls and reduced air transport affected the import of seed and export economy

Possible measures



- ❖ Farm workers, processors and vendors to be designated as “essential workers”
- ❖ Improve occupational health and hygiene in hatchery, farm, processing plants, and market (use of masks, gloves, etc.)
- ❖ Promote the use of new digital marketing technologies
- ❖ Shrimp which remains unsold to be processed (salted, dried, etc.)
- ❖ To facilitate interface between industry and regional organizations for developing measures to ensure the sustainability.



Prepared under DOSA project by Ms. Ardhra & Dr. G. K. Sivaraman