



PRODUCT CATALOGUE

All India Coordinated Research Project on Home Science



**Department of Textiles and Apparel Designing
Faculty of Community Science
Assam Agricultural University**

Jorhat-785013

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The publication has been brought under the Project on “Capacity building: A social pursuit through popularization and product diversification of ethnic crafts on textiles with ICT application” , All India Coordinated Research project on Home Science (CT component) 2019.

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The handloom sector plays a very important role in the economic development of state or country. It is a part of our culture and heritage and one of the largest economic activities after agriculture having the capacity of absorbing a greater number of manpower. A healthy handloom industry requires a broad and varied production range, design intervention and appropriate marketing mechanisms for higher marketability. Handloom industry not only provides the basic necessities of life but also plays a vital role in economic growth of a country through its contribution to employment generation, industrial output, and the export earnings. Diversification of handloom products and adaptation of various traditional designs and styles to contemporary fashions and needs can open a new vista in the handloom sector. Instead of producing traditional stuff, new product range in handloom sector along with fusion of different motifs will boost up the handloom industry. Hence, the varied product range will be able to catch the interest of domestic and international market.

This product catalogue is an outcome of research work under the project on “Capacity Building: A Social Pursuit Through Population And Product Diversification Of Ethnic Crafts On Textiles With ICT Application”, AICRP on Home Science (CT component). The study also reveals that the developed products are found to be highly suitable and acceptable by the consumer.

Product dimension: 13"x13",
15"x15", 16"x16"

Designs used: Combination of
Mishing, Bodo and Assamese
motif.

Warp: Cotton yarn of 10s, Weft:
Jute yarn of 40s

Weave : Plain weave with
dobby attachment for design.
Extra weft yarn used: 1 ply (red,
green and black) acrylic

CUSHION COVER



AREA RUG

Product dimension:40''x
24''

Design used: Combination
of Mishing and Assamese
motifs.

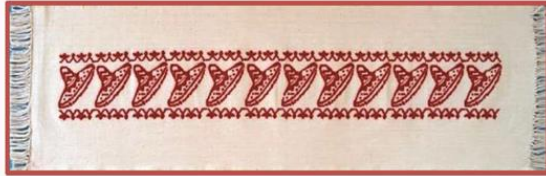
Warp: Cotton yarn of
10s,Weft: Jute yarn of 40s
Weave structure: Plain
weave with dobby
attachment for design
Extra weft yarn used: 1 ply
(purple and black) acrylic



AREA RUG



RUNNER



Product dimension: 48"x13"

Design used: Combination of Assamese, Bodo and Mishing motifs.

Warp: Cotton yarn of 10s,

Weft: Jute yarn of 40s

Weave : Plain weave with dobby attachment for design.

Extra weft yarn used: 1 ply (pink, blue, green and red) acrylic



PLACE MAT



Product dimension:
13"x13"

Design used: Combination
of Assamese, Bodo and
Mishing motifs.

Warp: Cotton yarn of 10s,
Weft: Jute yarn of 40s
Weave : Plain weave with
dobby attachment for
design.

Extra weft yarn used: 1
ply (blue, black and red)
acrylic



TAPESTRY



Product dimension: 29"x9"

Design used: Assamese, Mishing & Bodo motifs.

Warp: Cotton yarn of 10s

Weft: Jute yarn of 40s

Weave structure: Plain weave with dobby attachment for design.

Extra weft yarn used: 1 ply (red, yellow, green and black) acrylic



PLACE MAT SET (7 PIECES)



**Product dimension: 48"x13" (runner)
20"x13" (place mat)**
Design used: Combination of Assamese and Mishing motifs.
**Warp: Cotton yarn of 10s,
Weft: Jute yarn of 40s**
Weave : Plain weave with dobby attachment for design.
Extra weft yarn used: 1 ply (pink and purple) acrylic



PRICE RANGE OF THE PRODUCTS

Name of the products	Price range (Rs.)
Cushion cover	200-500
Area rug	800-900
Runner	480
Place mat	70-100
Tapestry	550-650
Runner and place mat set	950 -1150



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