



Tapestry

Place mat:

It is a piece of cloth, paper or plastic put on a table under someone's plate and eating utensils. Placemats are the perfect table accessories to transform any table setting. Placemats are made in assorted sizes and shapes. Placemats come in many sizes and shapes such as rectangle, square, round, oval, cut corners, over-sized. The most popular size of rectangular placemats is approximately 12 inches wide by 18 inches long or 14 inches wide by 20 inches long. The standard size for square placemat is 13 inch x 13 inch.



Placemat

Conclusion:

Adaptation of various traditional designs and styles to contemporary fashions and needs can open a new vista for the sector that can even have global dimensions.

The impact of globalization has been seen in the handloom industry of the state. In the backdrop of rural unemployment, new opportunities for employment in rural areas will have to be largely in the non-agricultural sector like handloom weaving. Training should provide in two ways: training to produce diversified products and operate the upgrade looms.

For upliftment of handloom sector it is most essential to identify the problems faced by the weaver. Poor marketing and insufficient market linkage outside the state ails the weavers from growing and earning more revenue. Apart from other, innovations in diversified products to cope up with the latest market demand are not sufficient and have to posed a threat to the weavers.

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DIVERSIFIED HANDLOOM PRODUCTS FOR HIGHER MARKETABILITY



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Introduction:

The handloom sector plays a very important role in India's economy. It is a part of our culture and heritage and one of the largest economic activities after agriculture having the capacity of absorbing a greater number of manpower. Handloom is a traditional technology to produce specialty fabrics as well as ordinary fabrics in the rural and semi-urban areas scattered throughout India. A healthy handloom industry requires a broad and varied production base and appropriate marketing mechanisms that suit it. Handloom industry not only provides the basic necessities of life but also plays a vital role in economic growth of a country through its contribution to employment generation, industrial output, and the export earnings. Handloom can play vital role in the state's economy; providing sustenance to a large section of the people and at the same time, facilitating economic growth of the region. Handlooms are environment-friendly.

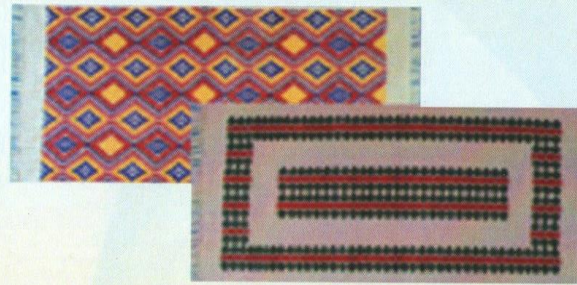
The traditional weavers particularly belonging to the different tribes of Assam like Boro, Deori, Mishing, Dimasa, Karbi etc. are known for producing high-end traditional woven silk and hand-woven fabrics that cater to the local market and beyond where one can see such fabrics worn by local women. With the advent of the growth of tourism in the state, their woven products are also capturing the interest of visiting tourists who are fascinated by their quality and ethnic designs. However, to be able to produce such quality and quantity, such groups require a lot of assistance through market linkages, financial assistance and diversification of products.

Diversified Hand Woven Products:

Following are some of the hand woven diversified products which can have higher market value and also able to catch the interest of domestic as well as international market.

Area Rug:

Area rugs add a very important design elements when creating a space. It is used to cover a small space or only a part of the floor of a room. They often serve a utilitarian purposes. Area rugs can be used to divide the space into separate living areas. Traditional designs with beautiful colour combination, the area rugs can be a beautiful accent in any room.



Area rug

Runner:

Runner is a narrow length of cloth laid on top of the table cloth or on a bare table. It is used in many different ways; to decorate the table or to protect the surface. They are also used to create visual balance for full space settings. It serves as a back drop for a piece of art, a decorative element and can add just the right touch of pattern, design or accent.



Runner

Cushion Cover:

It is a fabric cover, often with a decorative design, designed to protect a cushion, is used especially on chairs for sitting or leaning on. Cushion covers are found in many different sizes and shapes. The most common shapes are square and rectangular.



Cushion Cover

Tapestry:

It is a piece of thick textile fabric with pictures or designs formed by weaving coloured weft threads or by embroidering on canvas, used as a wall hanging or soft furnishing. In tapestry weft threads are more visible with coloured threads, generally used cotton or wool yarns.